

# WFHB Board of Directors Meeting

August 22, 2016

## Minutes

Started recording meeting at 6:04 PM

### **Call to order, Attendance:**

Attended: Pam Davidson, Jar Turner, Tom Henderson, Jerry Stern, Jean Hollinger, Sheryl Mitchell, Darin Bagley, Sarah Vaughan, Cindy Beaule, Jim Manion, Joe Estivill, Emily Jackson.

Protocol Request: We are all “in the team”, after a vote, keep any negative discussions between Board Members. Board President speaks for the Board outside of Board Meetings.

### **Open for Public Comment:**

Jim Manion – Established volunteers should attend volunteer orientation. (Sheryl and Jar will send Board Members the dates for upcoming ones). Retreat for Board Members (and staff).

Review/approval of previous minutes:

Tom Henderson moved to approve the minutes for the July meeting. Pam Davidson seconded. All approved.

### **Interim GM Report: (file is attached)**

Events: We now have an Events page on the website. All upcoming events will be posted on the events now. Suggestions: Contact Steve Gore at The Brown County Democrat about events. Put the volunteer orientation dates on the website.

Fundraising: We sold 60 Lotus Festival tickets (and they have been mailed out). We have some extra WFHB t-shirts available (on tables for a \$15 gift donation).

Underwriting: Jar is working with Doug Storm. Spot is on the “chopping block”. “Kiteline” wants WFHB to be their “Fiscal Sponsor”.

Staff: Advertised for an internship through I.U. (to do production manager responsibilities).

Finance: Jill Erisman is donating her time to help with Quickbooks. Not doing FFD mailing in-house.

Local Fest: Event that morphed out of ARF (Acoustic Roots Festival). Changed from Upland to the Bluebird. Partnered with Local First for sponsors (similar to a day sponsor). Tickets are \$10. Will be held on Friday, October 7<sup>th</sup>. Production budget is lower than what it would be at Upland. We will be paying the bands. It is also a volunteer appreciation events (volunteers get in for free).

Kelly School Graduates: Will be developing a “Listenership Profile” for us. Suggested – Consider Ivy Tech for interns, contact Paul Daily (he runs the Waldron).

Mentioned: Bloom magazine has a picture of Davina and Jar (it is also on I.U. Website).

### **Committee Reports:**

Executive Committee: Appointed John “Jar” Turner as Interim GM, after interviewing three candidates.

Finance Committee: (see attached hand-out)  
CPB has been increasing their “threshold” requirements.

I.U. Kelly School graduates are compiling data on a “listenership” profile. Suggested: Survey Center for Research has some number crunching strategies to use the data gathered by the grad students.

We need to “ramp up” our underwriting.

Jar has decided to retain the bookkeeping aspect of the Interim GM position. Dorothy Granger will be volunteering her time during the Fall Fund Drive, via bookkeeping and other tasks. Suggestions: We should do a year-end fund drive regularly. Should do an end-of-year, but OFF the air. Send out a thank you to our donors (without asking for money) in November.

Policy Committee: Did not meet

Personnel & Nominating Committee:

Due to medical leave via Bertolt Sobolik, we decided we needed an Interim GM. We interviewed three strong candidates. We selected John “Jar” Turner as Interim GM. We reviewed Board candidates (had to unfortunately reject one for conflict of interest). We did a quick review of how Jar is doing. Next meeting, 9/14, at 6 PM.

**Old Business:**

Secretary needs to fix/update dates for meetings on the Calendar.

**New Business:**

CPB 2016 report.

Thoughts: Possibly charging other stations that re-broadcast our news stores?  
Additional tiers of membership for podcasting? Paypal? Easy click buttons that users can use, can generate more income. Have a “tip jar” button on articles on website; it HAS to be convenient for the listeners and users to use. Sycamore Land Trust had a little button to add a few extra bucks to cover the credit card fees.

CAB – Need to document. Requirement for CAB is once a year. Required to have a minimum of three people. December 2015 was last CAB meeting. Suggestions: Guys from “Secretly Canadian”? Jeff Mease? Tom Clemet?

Tom Henderson motioned to adjourn the meeting.

Jean Hollinger seconded.

All said aye.

Meeting adjourned at 8:00 PM