

# WFHB Board of Directors Meeting

September 26, 2016

## Minutes

Closed Session: 5 PM – Interviews and voting on prospective new Board Members.

Open meeting started at 6:05 PM (also started recording)

Call to order

Attendance: Sheryl Mitchell, Pam Davidson, Jerry Stern, Sarah Ryterband, Jean Hollinger, Julie Thomas, Steven Pollitt, Jar Turner, Joe Estivill, Darin Bagley, Jeremy Muller.

New Board Member seating and introductions: Julie Thomas and Steve Pollitt were welcomed as new Board Members.

Open for public comment: none

Tom Henderson move to accept the minutes from last month's meeting. Jerry Stern seconded. All approved. Minutes were accepted.

### **Reports:**

Board President:

GM transition – John “Jar” Turner was chosen by the Board to be our new full-time General Manager.

Thanks to outgoing and incoming Board Members.

General Manager: (see attached file)

Intern Jeremy Mullen will be at the station 15 hours a week (for 3 credit hours through the Media School), from 6-9 PM. Jeremy will be with the station until the end of the semester.

Need people (or person) to update and improve our website. Initiate a committee for website stuff.

Nashville FM frequency will be down for about a week, while they transition the transmitter to the new tower.

Executive Committee:

We met and interviewed three candidates for the Interim GM position. John “Jar”

Turner was selected as Interim General Manager.

Had an emergency Board meeting, and vote to make John “Jar” Turner the permanent, full time General Manager.

Finance Committee:

Goal is to keep bank balances at around \$10,000.

Interim Underwriting Director, Doug Storm, has brought in \$9,000. in underwriting so far.

Student Consulting Project: Team of four graduate students from the Kelly School of Business. They will be investing approx. 500 hours for this project, a survey to determine WFHB's listenership. Survey will be online, and will be mentioned on-the-air during shows. We will only be mailing hard copies to those that we do not have e-mail addresses for.

CPB Threshold (hand out) – estimated “shortfall” for 2017 for \$40,000 to \$50,000. We have funding through 2018.

We have not yet approved a new budget (the new fiscal year starts in four days).

Tom Henderson moves to move voting on our new budget to the next Board of Directors meeting. Pam Davidson seconds. All said aye, motion is approved.

Tom Henderson moves to use our current projection for our October budget, in lieu of FY 2017 (Fiscal Year 2017). Sarah Ryterband seconded. All said aye, motion is approved.

Nominating & Personnel Committee:

We are discussing ways to make it easier for General Managers to “survive”

We are working on streamlining and updating the GM job description.

Emergency Board meeting, held after the Finance Committee meeting, to vote John “Jar” Turner as GM.

Policy Committee: Did not meet

Next Quarterly meeting will be held on December 3<sup>rd</sup>.

OLD BUSINESS:

C.A.B. (Community Advisory Board): Need to meet and have minutes before December 31<sup>st</sup>. Need to have an agenda, a goal – a topic to be discussed. Will contact Doug Storm, and try to get a mix of underwriters, and members of the community. Tom Henderson will Chair the C.A.B., Pam Davidson, Joe Estivill, Jean Hollinger, and Julie Thomas will assist and be involved as well. Krista Detor and her husband, David Weber, have been invited. CPB rules preclude WFHB Board Members from being CAB members, but they may attend CAB meetings as members of the general public.

## NEW BUSINESS:

December quarterly meeting date will be on Saturday, December 3<sup>rd</sup>.

Resolution: All Board Members must have attended, or will attend, a WFHB Volunteer Orientation. They must also have a financial commitment (no amount listed).

Tom Henderson moved for all Board Members to attend the Volunteer Orientation at their earliest convenience. Jerry Stern seconded. All said aye, motion was approved.

Tom Henderson moved that Board membership encumbers an annual financial contribution. Jerry Stern seconded. All said aye, motion is approved.

Discussion only – A commission for attracting Major Gifts?

It is illegal to have commissions for Major Gifts.

Research this, and discuss at/in the Fund Development Committee

Discussion only – Retreats?

Discussion ensued.

October 7<sup>th</sup> – Local Live at The Bluebird. (Free to all volunteers, you must get a free ticket from Jim Manion).

Tom Henderson moved to adjourn the meeting. Jerry Stern seconded.

Meeting adjourned at 7:56 PM.

Upcoming meeting dates:

Monday, November 28<sup>th</sup>, 6:00 PM

Monday, December 19<sup>th</sup>, 6:00 PM (Third Monday in December, as the fourth Monday in December is considered a National holiday.)

Monday, January 23<sup>rd</sup>, 6:00 PM