

WFHB BOARD OF DIRECTORS
BOARD MEETING AGENDA for Monday June 25, 2018, 6:00pm
Hooker Conference Room #245, City Hall
201 North Morton Street, Bloomington IN

I. START RECORDING MEETING — 18:07

II. CALL TO ORDER, ATTENDANCE

Present: Jar Turner, Jean Hollinger, Julie Thomas, Sarah Ryterband, Emily Jackson, Tom Henderson, Pam Davidson, Sheryl Mitchell

Absent: Charlotte Wager, Ron Bronson

Guests: none

III. Public Comments - None

IV. Old Business

-Meeting minutes for May will be submitted online for review

-Emily nominates Julie Thomas as WFHB Board Treasurer. Tom Henderson seconds; Julie is elected.

-SarahR nominates Tom Henderson for WFHB Board Secretary; Sarah Ryterband seconds; Tom is elected.

-Julie Thomas nominates Emily Jackson as Board President; Sarah Ryterband seconds; Emily is elected.

V. Reports

GM Report (source is appended)

--Highlights: Block party; Jerry Miller and John Dehner and more; we'll be discussing with Lamar about the billboards (and this is relevant to the billboards)

-Stage will donated (\$1000 value). Geri Cowell.

-Took seven days off with no drama

-Summer interns- both of whom are gone; Spencer is an ongoing volunteer and helpful

-Spencer has taken on many roles; very flexible, almost an apprenticeship

-GM is doing the interns work for the summer

-Pam- young interns are pretty tech savvy, and might be adept at underwriting

President Report

-EmilyJ: Committee Reports

-Music Committee Will Be Rejuvenated

-DJ Sound Evaluation Form and Guidelines that need to be updated. Need DJ self-evaluation

-Jar adds how DJs sound during Fund Drive to self-evaluate against a set of questions; basics that were cited; some were sub-optimal

-Pam and Emily say: good idea

-Jar says people NOT paying attention to their email; people not showing up for

pitching sessions; need enforcement
-Pam adds Development Committee says some very good pitches, more than the bad ones

-Julie Jar,: stripe and credit card fees are high. Interns says fees are high. We're losing that money. Credit cards expire and so ACH/checking is better and lower money

-Jar wants to add ACH to the website.

-Emily says we need language for DJs

-Pam says the catcher can do this; also wants website changed.

-Cindy volunteers to volunteer someone; will coordinate as the Volunteer

Coordinator

-Emily met with Charlotte re-committees.

-Request committee BoD reps send their constituent members to the Board

Secretary

A discussion regarding a membership with NFCB ensued.

A motion was made by Tom to allow Jar to permit Jar to have the station join the NFCB at his discretion. This was seconded by Julie, motion passed.

Jar: I've also been working with the development committee towards reviewing messaging, and Wes is also in the loop to review fund-drive messaging. Self-evaluations of messaging are being performed from recordings.

Jar: we have a new underwriter, IU Health Foundation

Jar: I'm reconsidering how the Lotus Festival works and revamping it because the revenue goes towards our CPB funding formula. The Lotus ticket drive goes through Aug 3; lots of on-air and social media promotion.

Jar: In-kind value should be recorded (CDs and other help) that we give to Lotus Foundation

Jar: Edible Lotus coming up, as well as Comedy Rocks

A discussion ensued regarding vendors of ACH/CC clearances, including Stripe and others.

Finance Committee (appended as a separate document)

-Julie-- report data is an estimate.

-Sarah: we need to make as much money before the end of Fund Drive

-Sarah: we also need to manage more underwriting

-Julie: a new audit firm will meet with us July 18th.

General Committee Comments

Emily asked Jar about the Development Committee, which he says is covered in the GM Report

Emily discussed the Facilities changes, WRT the garage area

Potential sponsors were discussed. (list is on Slack)

The Board Commitment form was passed out and signed by board membership; it

will be kept with the personnel files

The new DJ forms were discussed; deadline to sign them is July 1, 20180423

A discussion WRT the next quarterly meeting, and before the next fund drive was suggested

Discussion regarding additional station coverage, frequencies, and potential for expansion was made

Vi. Action Items

Tom is sending the wishlist to Jar

Dorothy will be asked about ACH vendors

Sarah will book the Quarterly meeting for Aug 25h

Sexual Harassment training will be taken by all staff, board members, and interns

Upcoming Events

Rox @ Comedy Attic - June 26th WFHB benefit

4th of July Parade

Cindy Beale Birthday Party & Benefit - Thursday August 30, Players Pub

WFHB Block Party - September 15

Upcoming Board Meetings

Monday July 23, 6pm - Hooker Room #245 NOTE - this is the 4th Friday, no the last Friday

Monday August 27, 6pm - Hooker Room #245